



## F1 & TRAVEL CREATORS

We are identical twins from Hamburg, Germany who love to represent the female fandom of motorsports.

On social media we create fun, engaging content about Formula One from a fan's perspective and let more than 100k other passionate enthusiasts experience the sport through our lens when we travel the world for our favorite sport.

## SOCIAL MEDIA

@pitlane\_twins



**90.3 K**  
FOLLOWER



**13.7 K**  
FOLLOWER

**7.4 M**

REACH\*  
last 3 month on Instagram

**4 %**

ENGAGEMENT\*  
last 3 month on Instagram

## NUMBERS & DEMOGRAPHICS



- 12 % USA
- 9 % Germany
- 9 % UK
- 6 % Mexico
- 6 % Netherlands



**30%**



**70%**

## EXPERIENCE

Automobilist, Formula E, CMC Motorsports, Derbe Flott Sim Racing, F1 Arcade, F1 Miami, Global Tickets, GetYourGuide, Hutch, Moneygram, P1 Travel, Poly|HP, PHM Racing, PUMA, Stake F1 Team, Silverstone Circuit, WTF1

